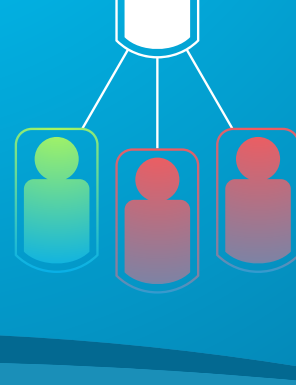




Superstarlink

An Ecosystem to Link the Past, Present & Future.

SuperStarLink is an Ecosystem designed to Link Employers with the **right Employee** by utilizing accurate employment history.



OVERVIEW

SuperStarLink has been developed to address the common problems in hiring processes between the Organization (Employers) and Individuals (Employees) and to provide seamless and straight through background verification checks with only a few clicks of a button.

SuperStarLink, through its Smart Resume and Credential Score Builder, creates a space for an individual in the ecosystem to build relevance in the job marketplace.

FACTS

39%

of hiring managers say, that they spend less than 1 minute looking at a resume.

74%

of hiring managers report having hired the wrong person.

75%

of hiring managers report having caught a lie on a resume.

\$3.2B

is spent globally on background verification during the hiring process.

\$15K

is the average cost of hiring an unsuitable employee.

\$30K

is the average cost of losing a suitable employee.

Unfortunately it is relatively common for prospective employees to lie about their skills, lie about work experiences and lie about academic credentials.

The overall impact on an organization when hiring an unsuitable employee goes beyond the hiring process and can cause ongoing issues such as:

- Poor work quality, negative attitude and attendance problems.
- Lack of motivation and collaboration with other employees.
- Loss of productivity within the organization.
- Loss of potential business opportunities.

THE PROBLEMS

- The infrastructure of the current employment market is impractical!
- There's often a lack of transparency with an employee's accurate work history.
- CV's often contain false, misleading or over-stated information.
- Issues arise with pre-screening, confidentiality and security of information.
- Employment, academic and other learning credentials are not vetted.
- Background verification costs add up when trying to find the right employee.
- You invest time and money into recruitment instead of business development.
- You may commit to working together for years based on false information.
- Billions of dollars are lost annually to incorrect employment choices.

THE SOLUTION

SuperStarLink logs and stores all interactions of employees in a tamper-proof digitally hashed blockchain.

Transparency and integrity of data give you peace of mind.

Our aim is to have all job experience, education and other credentials digitally vetted to ensure seamless and immediate background checks happen with only a few clicks of a button.

WHO WILL BENEFIT?

INDIVIDUALS

- Credential score builder.
- Consent management drives data access.
- Smart CV builder/peer reviewed.

INSTITUTIONS/ UNIVERSITIES

- Confidentiality of information.
- Secured data storage.
- The incentive for participation.

ORGANISATIONS

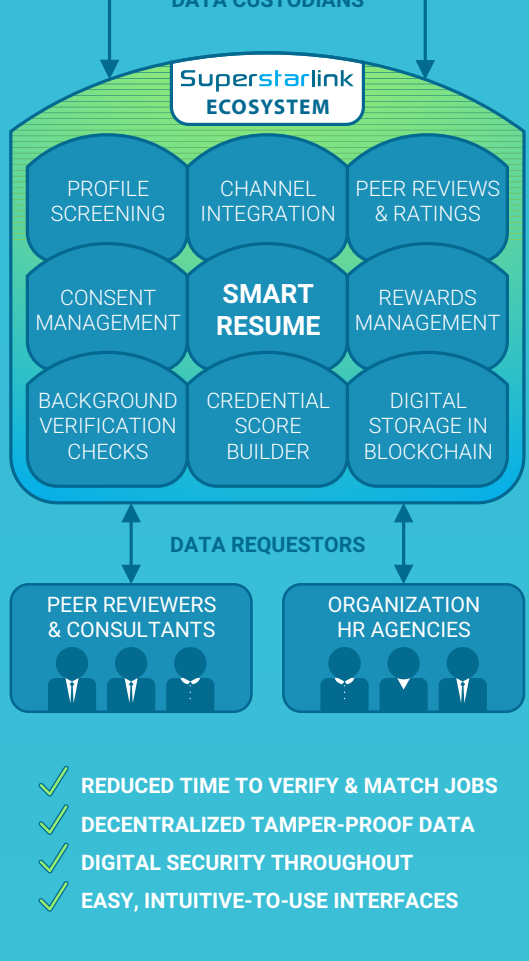
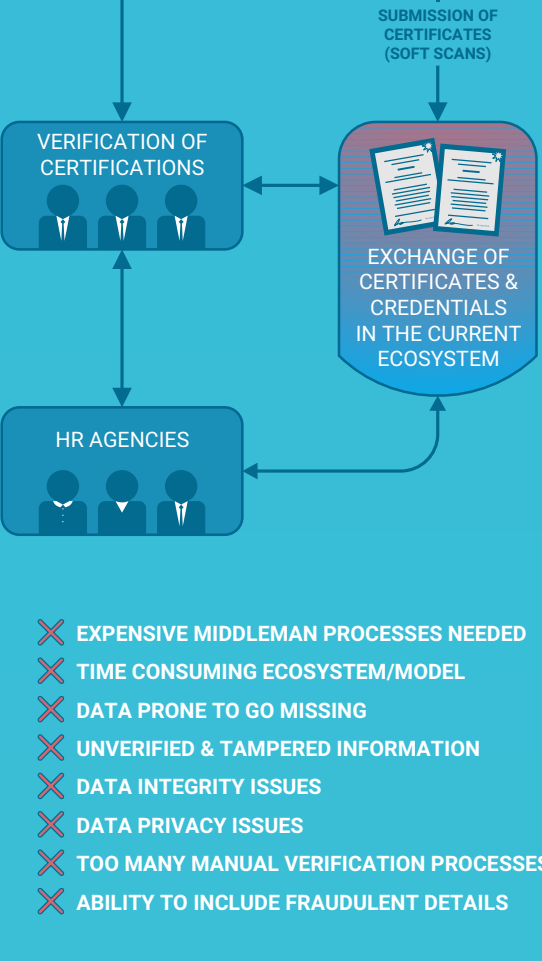
- Reduced background verification check costs.
- Pre-screening gets the right candidate.
- Increased productivity.

A BETTER ECOSYSTEM

CURRENT MODEL

VS

NEW MODEL

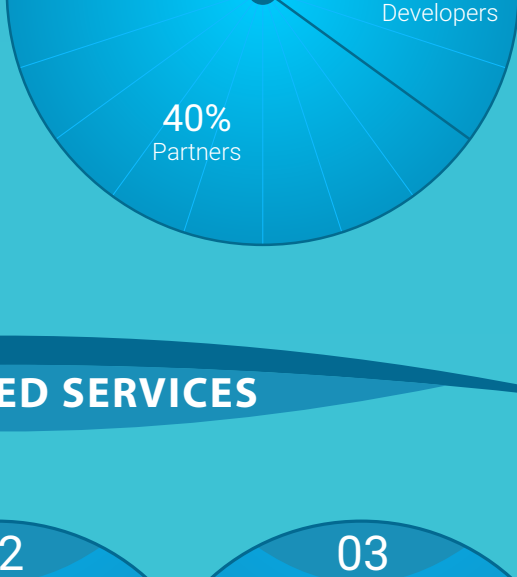


- EXPENSIVE MIDDLEMAN PROCESSES NEEDED
- TIME CONSUMING ECOSYSTEM/MODEL
- DATA PRONE TO GO MISSING
- UNVERIFIED & TAMPERED INFORMATION
- DATA INTEGRITY ISSUES
- DATA PRIVACY ISSUES
- TOO MANY MANUAL VERIFICATION PROCESSES
- ABILITY TO INCLUDE FRAUDULENT DETAILS

- REDUCED TIME TO VERIFY & MATCH JOBS
- DECENTRALIZED TAMPER-PROOF DATA
- DIGITAL SECURITY THROUGHOUT
- EASY, INTUITIVE-TO-USE INTERFACES

TOKEN METRICS

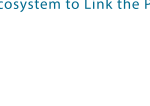
- 150 Million SuperStarTokens (SST) will be available to the Community from a Total Supply of 1 Billion.
- SuperStarToken (SST) is an ERC20 standard utility token.
- The incentive to participants for providing Consensus for settlement of the transaction.
- We use Proof-Of-Stake (POS) for Consensus.



MODULARISED SERVICES



At **SuperStarLink** we want you to get it right the first time, every time.



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Want to know more?
www.SuperStarLink.com
contact@SuperStarLink.com